Books Distributed
2010–11: The Economics of Freedom
2011–12: The Morality of Capitalism
2012–13: After the Welfare State
2013–14: Why Liberty

2013–2014 Highlights

**MEDIA HITS (tracked)**
*More than 35 per month

**2014 ISFLC Attendees**
1,275

**GROUPS**
42 109 290 511 780 930 1,369

**LEADERS**
5 10 14 50 90 182 468

**Facebook Likes**
148.4k

**REGIONAL CONFERENCES**

- **2013**
  - 27 conferences
  - 3,955 attendees

- **2012**
  - 20 conferences
  - 2,642 attendees

- **2011**
  - 12 conferences
  - 1,509 attendees

- **2010**
  - 9 conferences
  - 1,133 attendees

- **2009**
  - 7 conferences
  - 711 attendees

- **2008**
  - 3 conferences
  - 120 attendees

**MAY 2013 - APRIL 2014**

- **783,138 PAGE VIEWS**
- **443,038 VISITORS**
  - 44% from outside of the US

vs. 651,869 pageviews, 353,440 visitors, & 34% outside US in May 2012–April 2013

Books Distributed
2010–11: The Economics of Freedom
2011–12: The Morality of Capitalism
2012–13: After the Welfare State
2013–14: Why Liberty
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Letter from the President

Students For Liberty has completed our sixth and most successful year.

This past year, SFL successfully carried out our shift to building a truly international organization supporting a global student movement for liberty with fully-functioning Regional Executive Boards for North America, Europe, the Spanish-Speaking Americas, and Brazil, as well as launching two new Regional Executive Boards in Africa and South Asia by the end of the year. With the first Australia-New Zealand SFL Conference taking place this summer and SFL leaders in Korea and Japan, SFL is primed to continue expanding our work to help students around the world.

SFL grew to 1,369 student groups, trained 468 student leaders, and distributed hundreds of thousands of resources to support them, such as 350,000 copies of Why Liberty. To ensure the views of the Millennial generation are being included in the media, SFL launched Young Voices, which has helped young libertarians get published more than 300 times over the past year.

What’s more, this past year, SFL alumni accomplished tremendous feats. SFL is only 6 years old, but we already have thousands of alumni who are beginning to make a difference in diverse industries and professions across the world, and who attribute their success to their involvement in SFL. Throughout this report, you’ll see stories of SFL alumni successes, like Jared Fuller, SFL’s former Southeast US Regional Director who is now a serial entrepreneur; Liya Palagashvili, the recipient of the 2010 SFL Student of the Year Award who is gearing up to be a future powerhouse professor; Lance Wheeler, the former president of the University of Kentucky Students For Liberty who is now running for political office; and Carlo Rocha, the Chairman of Estudantes Pela Liberdade in Brazil who has graduated from law school and is preparing to fight for liberty in the courts. These are just a few of the thousands of stories that make up the lives of SFL alumni.

We are highlighting these stories in this year’s annual report for a reason: the most important thing SFL does is change people’s lives. Student groups are critical venues to provide a safe space for pro-liberty ideas in academia. Campus events are opportunities for students to learn more about the nature of a free society. Resources are tools to facilitate the spread of ideas on campus. The reason we care about groups, events, and resources, is not because they are ends in themselves, but...
because they are a means to help people. The education in ideas, leadership training, and real-world organizing experience that SFL provides people as students lays the foundation for them to go on and become leaders of liberty at all levels, in all fields. I have been saying this for some time, but now, I am excited to show you what this means through the profiles of just a few of our alumni.

We know that liberty is the right political principle. What the liberty movement needs most is more people and more leaders advancing that principle. We don’t need just one type of leader; not everyone needs to go into “Industry X” (which you can fill in with your choice of careers). What matters most for the future of liberty is that people recognize that liberty is worthy of them, so that no matter which field they go into, whether it’s politics, nonprofits, law, journalism, academia, business, or anything else, they will continue to be proponents of liberty.

One of my favorite catchphrases for SFL is “Leaders of Liberty Start Here” because it’s more than a slogan; it’s a description of what SFL is actually doing. If you are already involved with or supporting SFL, I want to thank you for helping the incredible young people detailed in this report become leaders. (And if you’re not yet, I encourage you to do so!) This generation has the chance to make the world a freer place, and SFL’s students and alumni are taking the lead in doing just that.

Sincerely & For Liberty,

Alexander McCobin
Co-Founder & President
Students For Liberty
Board of Directors

Sloane Frost
Sloane is a co-founder of SFL and chairwoman of the Board of Directors. Sloane graduated from Cornell University with her B.A. in 2008 and from the University of Chicago in 2012 with her M.P.P. Sloane spent a year between Cornell and Chicago serving in City Year, an Americorps program. Since graduating with her M.P.P., Sloane was previously a Research Analyst at Mathematica in Princeton, NJ, and is now a consultant in Chicago, IL.

Sam Eckman
Sam is a co-founder of SFL. Sam graduated from the University of Pittsburgh in 2008 with his B.A. and from the University of Chicago Law School with his J.D. in 2013. During his time at Chicago, Sam served as Editor-in-Chief of the University of Chicago Law Review. For the past year, Sam has been clerking for Justice Alex Kozinski in the 9th Circuit of Federal Appeals, and he is about to begin clerking for Justice Antonin Scalia of the US Supreme Court.

Jeff Giesea
Jeff Giesea is an entrepreneur based in Washington, DC. He’s chairman of the digital marketing agency, Three Ships, and in the process of building a new company around his latest passion, executive coaching and leadership development. Previously, he built and successfully sold two digital media businesses. Originally from Portland, Oregon, Jeff is a graduate of Stanford where he was editor of The Stanford Review and a Koch Fellow. He also serves on the board of the Foundation for Economic Education.

Dan Grossman
Dan is a seasoned veteran in both for-profit and nonprofit activities. Dan graduated from Miami University in Oxford, Ohio in 1964 and received his MBA from Columbia University in 1966. From 1966 to 1994, Dan founded and operated his own business until he decided to devote himself full time to building up nonprofit organizations he is passionate about. He is the former chairman of the Foundation for Economic Education and is currently the chairman of the Atlas Network.

Alexander McCobin
Alexander is a co-founder as well as the founding and current president of Students For Liberty. Alexander graduated from the University of Pennsylvania with his B.A. in philosophy and economics and M.A. in philosophy in 2008 as well as from Georgetown University with a M.A. in philosophy in 2014. During undergrad, Alexander founded and ran another nonprofit organization, and spent the year after undergrad working at the Cato Institute.

SFL Staff

Alexander McCobin, President
Clark Ruper, Vice President
Frederik Roeder, Vice President of Marketing & Communication
Kelly Jemison, Director of Events & Operations
Clint Townsend, Director of Leadership, Talent & Activism
Kyle Hartz, Director of Organizational Measurements
Cathy Reisenwitz, Young Voices Editor
Casey Given, Young Voices Editor
Rasmus Brygger, Marketing Associate
Eszter Nova, Marketing Associate
Robyn Patterson, Graphic Artist
Kelly Barber, Copywriter
Stephen Duke, Events Associate
Monica Lucas, Campus Coordinator Program Associate
Jennifer Jones, Data Systems Manager
Ankur Chawla, Academic Programs Associate
Matthew Needham, International Programs Manager
Yaël Ossowski, European Programs Manager
Aleksandar Kokotović, European Programs Manager
Olumayowa Okediran, African Programs Manager
Juliano Torres, Brazilian Programs Manager
Guillermo Villalba, Spanish-Speaking Americas Programs Manager
### Board of Advisors

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution/Role</th>
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<tbody>
<tr>
<td>Dr. Nigel Ashford</td>
<td>Institute for Humane Studies</td>
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<tr>
<td>Dr. George Ayittey</td>
<td>Free Africa Foundation</td>
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<tr>
<td>David Boaz</td>
<td>Cato Institute</td>
</tr>
<tr>
<td>Dr. Tyler Cowen</td>
<td>George Mason University</td>
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<tr>
<td>Daniel J. Hannan</td>
<td>Member of European Parliament</td>
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<tr>
<td>Governor Gary Johnson</td>
<td>OUR America Initiative</td>
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<tr>
<td>Dr. Jo Kwong</td>
<td>Philanthropy Roundtable</td>
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<tr>
<td>Dr. James W. Lark, III</td>
<td>University of Virginia</td>
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<tr>
<td>John Mackey, Co-founder and CEO, Whole Foods Market</td>
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<tr>
<td>Dr. Tom G. Palmer</td>
<td>Atlas Economic Research Foundation</td>
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<tr>
<td>Lawrence Reed</td>
<td>Foundation for Economic Education</td>
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<td>Dr. C. Bradley Thompson</td>
<td>Clemson University</td>
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<tr>
<td>Dr. Eugene Volokh, University of California, Los Angeles</td>
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<tr>
<td>His Serene Highness Prince von Lichtenstein</td>
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<tr>
<td>Linda Whetsone</td>
<td>Network for a Free Society</td>
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### International Executive Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Region/Group</th>
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<tbody>
<tr>
<td>Guilherme Benezra</td>
<td>Estudantes Pela Liberdade</td>
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<tr>
<td>David Clement</td>
<td>North America</td>
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<tr>
<td>Emeka Ezuego</td>
<td>African Students For Liberty</td>
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<tr>
<td>Baptiste Favrot</td>
<td>European SFL</td>
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<tr>
<td>Yavnika Khanna</td>
<td>South Asia SFL</td>
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<tr>
<td>Matthew La Corte</td>
<td>North America</td>
</tr>
<tr>
<td>Noelle Mandell</td>
<td>North America</td>
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<tr>
<td>Pedro Menezes</td>
<td>Estudantes Pela Liberdade</td>
</tr>
<tr>
<td>Victoria Ramirez</td>
<td>Estudiantes por la Libertad</td>
</tr>
<tr>
<td>Carlo Rocha</td>
<td>Estudantes Pela Liberdade</td>
</tr>
<tr>
<td>Lukas Schweiger</td>
<td>European SFL</td>
</tr>
<tr>
<td>Adrubal Vargas Vasquez</td>
<td>Estudiantes por la Libertad</td>
</tr>
</tbody>
</table>

*“STUDENTS FOR LIBERTY EMPOWERS STUDENTS ALL OVER THE WORLD TO BE ENTREPRENEURIAL ACTIVISTS ON BEHALF OF A FREE AND PROSPEROUS SOCIETY. STUDENTS FOR LIBERTY IS THE PREMIERE PRO LIBERTY STUDENT ORGANIZATION, AND THEIR CONTINUED SUCCESS IS KEY TO SAFEGUARDING OUR FREEDOM IN THE FUTURE.”*

- John Mackey, Co-Founder and CEO of Whole Foods Market
**What SFL Does**

Students For Liberty’s goal is to create a freer world. Our strategy to effect change is to grow the student movement for liberty as much as possible to grow the liberty movement at large. What it means to grow such a movement means a lot of things. It means helping get as many people to embrace pro-liberty positions as possible by both identifying libertarians when they are young to keep them involved and introducing the ideas of liberty to those who are initially apathetic or hostile towards them. It means starting and supporting groups, both on and off campuses. And it means helping to ensure that activities are taking place to promote the ideas of liberty to more people. What this actually means in terms of SFL’s programming can be broken down into 5 categories:

**Leadership Training**

SFL offers in-depth leadership training programs to help students at all levels, from freshmen who are learning about libertarianism for the first time to seniors who have run their campus group for 2 years, become more effective advocates of liberty.

**Events**

SFL organizes events around the world that bring pro-liberty students together to become more involved in the cause of liberty, from small, 12-person roundtable discussions on the meaning of Austrian Economics, to 30 person Leadership Forums on how to more effectively run a student group, to 300 person conferences that serve as a joint lecture hall, debate forum, strategy room, and pep rally.

**Resources**

SFL provides hundreds of thousands of resources each year to help students organize activities to spread the philosophy of liberty on campuses.

**Young Voices**

SFL helps leaders of liberty build communication skills and get placed with various media outlets to impact the public discourse.

**Alumni Support**

SFL helps keep alumni involved in the liberty movement by having them join the Alumni For Liberty network where they not only receive updates on the growth of the student movement for liberty, but also opportunities to stay connected with other pro-liberty alumni and access resources to promote the ideas of liberty in their areas.
Leadership

To build a movement, it’s not enough to identify pro-liberty students. A movement needs leaders, and the liberty movement especially needs leaders. So, Students For Liberty provides many leadership training programs to prepare young libertarians to be the most effective advocates and organizers for liberty they can be. For campus leaders, SFL provides handbooks, Leadership Forums, and general training material on best practices for campus organizing. Once a student has gained experience running their own group, they can participate in one of SFL’s Coordinator Programs where they learn effective organizing and management techniques to take responsibility for groups at up to 10 schools in their area. The most successful Coordinators then either become Senior Coordinators where they take on a new project to advance liberty or they join their Regional Executive Board to take responsibility for growing the student movement for liberty in their country and their part of the world. By the time they graduate, they will not only have received an extensive education through readings and workshops on what leadership means, but also the necessary experience in organizing activities and groups to be successful leaders in the real world as alumni.
Events

Events are not just educational opportunities for students. They are life-changing experiences for students to realize they are not the only advocates of liberty out there, to form friendships, to hold informal conversations about new ways to advance liberty, and to broaden their perspective of the liberty movement.

Conferences

As SFL’s bread and butter events, SFL Conferences expose new students to the ideas of liberty, give more experienced students the opportunity to practice their leadership, and reinforce the community ties of the student movement for liberty. SFL Conferences range in size from 70 to 1,300 attendees, but each one serves as a combination lecture hall, debate forum, strategy room, and pep rally to give young advocates of liberty the educational tools and energy they need to bring back to their campuses to promote the philosophy of freedom.

In total, SFL ran 37 Conferences for 7,350 attendees in 2013-2014.

Leadership Forums

SFL Leadership Forums are one-day events for 15-30 students who are leaders or future leaders of their campus organization to come together and share best practices for student organizing. These days are opportunities for students to have meaningful conversations with their fellow students about how to build their groups and their campus activities.

Liberty Fund Symposia

SFL partnered with Liberty Fund to run 4 Symposia (3 in the US and 1 in Europe) this past year where small groups of 15 students gathered together for weekend-long discussions on topics like the “Institutions of Liberty,” “Hayek & Keynes on Human Nature and Society,” and “Nozick on Liberty, Legitimacy, and Property.” These educational forums are unparalleled opportunities for students to explore the foundations of a free society in a friendly, thought-provoking environment.
SFL produces hundreds of thousands of resources each year to help students learn about and promote liberty on their campuses. Our general approach is to distribute as many resources for free or at as low of a cost as possible to maximize the number of people consuming the ideas of liberty. If you’re wondering how we know our resources are being used efficiently since we give them away, there are two answers. First, we conduct follow-up surveys of those who consume resources to determine their effectiveness. But more importantly, we look at the demand for each resource to measure interest and likely consumption. Increasing demand (requests) provides a direct measure of how much students are valuing the resource.

**Why Liberty**


**Activism Kits**

SFL received 437 requests for activism kits this past year, for 183 recruitment kits, 106 internet freedom kits, 102 free market environmentalism kits, and 82 school choice kits.

**Webinars & Virtual Speakers Bureau**

SFL ran 8 webinars worldwide for 399 attendees featuring Mark Henderson, Cathy Reisenwitz, Jeffrey Tucker, Isaac Morehouse, T.K. Coleman, Dr. Tom G. Palmer, Alexander McCobin, and Paul Schwenessen. In addition, SFL coordinated 16 virtual speaking events across the United States with 410 student attendees.

**Virtual Reading Groups**

SFL organized 3 virtual reading groups that partnered 42 students from around the world with professors to read through in-depth works like Adam Smith’s *A Theory of Moral Sentiments* and Robert Nozick’s *Anarchy, State, Utopia*. 
In the fall of 2013, SFL launched a new arm of the organization called Young Voices to provide media outlets around the world with access to the next generation’s advocates. By connecting students and young professionals with producers and journalists, we ensure their unique viewpoints and concerns are heard. Our Advocates are the voices of the Millennial generation. We make sure that the world is listening. Young Voices provides students and recent alumni with written and oral communication skills to help them become better advocates of the principles of liberty.

In the course of just 9 months, Young Voices Advocates have been placed in the media over 300 times, with the rate of placement increasing as YV has become more established.
## Media

### Top 10 Hits

<table>
<thead>
<tr>
<th>Source</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox News</td>
<td>College Pays Student $50,000 Over Free Speech Lawsuit</td>
</tr>
<tr>
<td>Fox Opinion</td>
<td>Stossel: Students For Liberty</td>
</tr>
<tr>
<td>TownHall</td>
<td>Absolutely True: ‘Millennials Are the Most Libertarian Generation’</td>
</tr>
<tr>
<td>Washington Post</td>
<td>Director Oliver Stone calls President Obama a ‘jellyfish’</td>
</tr>
<tr>
<td>Sun News</td>
<td>The Youth Movement at CPAC</td>
</tr>
<tr>
<td>New York Times</td>
<td>Young Republicans Find Fault With Elders on List of Social Issues</td>
</tr>
<tr>
<td>Yahoo News</td>
<td>Oliver Stone among the libertarians</td>
</tr>
<tr>
<td>Fox Business</td>
<td>The New Libertarians</td>
</tr>
<tr>
<td>Washington Post</td>
<td>Libertarians flex their muscle in the GOP</td>
</tr>
<tr>
<td>Tagesspiegel (Germany)</td>
<td>Borderless Correct</td>
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</tbody>
</table>

### Top 10 Young Voices Hits

- The Advocate  
  *Op-ed: Russia’s Other New Oppressive Law*

- Policymic  
  *7 Moments That Made ‘Frozen’ the Most Progressive Disney Movie Ever (more than 1 million views!)*

- Fox News  
  *What Now? Challenges facing the Millennials*

- Haaretz  
  *Jobbik’s menacing shadow over Hungary*

- Frankfurter Allgemeine Zeitung  
  *Advantages of Competition in Healthcare*

- Daily Caller  
  *Young people lead the protests against Venezuela’s socialist catastrophe*

- City AM  
  *Why open borders should be the West’s peaceful response to Russian aggression*

- Forbes  
  *Is This The End Of The Chilean Economic Miracle?*

- Fox Business  
  *The Independents*

- The Hill  
  *Statistics show that small government means big growth*
Alumni Support

Alumni For Liberty (AFL) is SFL's support arm for alumni of SFL programs and all non-students interested in advancing liberty. AFL exists to support the student movement for liberty and provides a network of support for its members to continue advancing the cause of freedom.

Alumni For Liberty Chapters

Alumni For Liberty chapters link up AFL members in the same area to better support students and one another. The requirements for forming an AFL chapter are minimal:

- At least one leader must exist to take responsibility for the group's organization and activities.
- There must be at least ten current AFL members in the chapter.
- At least one “chapter event” must be held per month (what counts as a chapter event is wide open ranging from happy hours, book club meetings, debates, or really anything that is organized by the chapter and includes at least 3 members in attendance).

A recent creation, AFL already has 6 chapters being formed in Washington, DC, New York City, Philadelphia, Los Angeles, Atlanta, and Boston.

International Alumni For Liberty

Following the model in the US and Canada, SFL branches in other continents, including Europe and the Spanish-Speaking Americas have started to form Alumni For Liberty chapter and associations.

Alumni For Liberty Board

| Joseph Henchman, Chairman |
| Evan Banks |
| Blayne Bennett |
| Trevor Burrus |
| Daniel Carvajal |
| Emmanuel Caudillo |
| Denise Chaykun |
| Christopher Deming |
| Caitlin Ewing |
| Alexander Falkenstein |
| Nathan Fatal |
| Jared Fuller |
| Radha Gordon |
| Todd Hollenbeck |
| Daniel Kamerling |
| Ross Kenyon |
| Andrew Kirell |
| Mark Lutter |
| Isaac Morehouse |
| Janet Neilson |
| Carl Oberg |
| Dan Osborn |
| John Payne |
| Laurie Rice |
| Chad Swarthout |
| Ricky Tracy |
| Tom VanAntwerp |
| Ulrich Andreas Zanconato |
SFL’s Network

SFL Group Growth 2008–2014

<table>
<thead>
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<th>Year</th>
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<td>2008</td>
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<td>2008-09</td>
<td>109</td>
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<td>2009-10</td>
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<td>2010-11</td>
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<td>2011-12</td>
<td>780</td>
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<tr>
<td>2012-13</td>
<td>930</td>
</tr>
<tr>
<td>2013-14</td>
<td>1,369</td>
</tr>
</tbody>
</table>
Alumni Profile
LIYA PALAGASHVILI

I became involved with Students For Liberty in Fall 2009 when I attended the Philadelphia SFL Conference. I was a junior at George Mason University at the time, and I did not realize there was a growing movement of libertarian-oriented students outside of the undergraduate economics department at Mason. I was so inspired by the conference that I began getting more involved with SFL. I started attending their webinar series, participating in SFL Workshops, and I even published an Op-Ed with the SFL Op-Ed Project. I then attended the 2010 International Students For Liberty Conference and officially joined the SFL ‘family’ as an Executive Board Member. I served for two years and in those two years, I helped to organize the International SFL Conferences and ran the SFL Webinar Series.

These experiences with SFL have been invaluable for me. I am currently pursuing my PhD in economics at George Mason University and I am a Visiting PhD Fellow in the Department of Economics at New York University and the Law & Economics Fellow with the Classical Liberal Institute at the NYU School of Law. Through SFL, I was able to build an important network of libertarian academics, activists, writers, and educators who have presented me with opportunities to move forward in my career. Through the SFL workshops and training, I gained valuable writing and speaking skills that I’ve employed in the classroom and in my articles—with the most recent publication of an Op-Ed in the Wall Street Journal. Through SFL, I gained the experience of running conferences and events that I’ve utilized (and will continue to do so) at my respective universities. Beyond impacting my career, SFL has created and fostered a personal community and home for me—it has provided me with a wonderful network of relationships and has introduced me to all of my best friends. Most of all, SFL has given me hope about the libertarian movement and continues to motivate me to fight the cause for liberty each and every day.

When SFL was founded in 2008, there were only a handful of pro-liberty student groups in existence, many of which ceased to exist within a year or two once the founder graduated. Today, there is a thriving international network of pro-liberty student groups around the world comprised of talented pro-liberty students ready to change the world.
7th International Students For Liberty Conference

What began as a one-time conference for 100 students in 2008 has become one of the premiere events of the liberty movement each year for students and non-students alike.

Even though a snow storm hit DC in the days preceding the 2014 ISFLC, canceling hundreds of flights and preventing even more people from driving to attend the conference, 1,275 students managed to make it to the city to attend the 7th annual conference. Featuring speakers like Alumnus of the Year, Dr. George Ayittey of the Free Africa Foundation, Ethan Nadelman of the Drug Policy Alliance, and a filming of STOSSEL, the conference was once again a huge success. Students, alumni, supporters, and media gathered to learn more about the foundations of a free society, discuss the best ways to advance liberty around the world, and leave more excited than when they arrived to make the world a freer place.
2014 ISFLC Attendees

1,275
North America

ISFLC Attendees: 1,275  Regional Conferences Attendees: 2,721  Student Groups: 913

Regional Conferences

# = Number of Attendees
Alumni Profile
LANCE WHEELER

While pursuing a Bachelor’s degree in Economics at the University of Kentucky as a freshman, I was named the Vice President of UK Students for Liberty and later appointed as President of the group. During my time with UK Students for Liberty, I grew UK Students for Liberty from five members to over thirty active members. We actively hosted events and campus protests where I lead and spoke during a smoking ban protest and Tea Party protest on the University of Kentucky’s campus, gaining media coverage both in Kentucky and TIME Magazine. I later served as the State Youth Coordinator and District Coordinator for Rand Paul for the U.S Senate in Kentucky. In 2012, I was named one of Red Alert’s “30 Under 30,” which highlighted influential people under thirty in politics. Today, I’m running for West Virginia State Senate out of my hometown of Saint Albans, just outside Charleston.

Holding a leadership role for my university’s Students for Liberty group taught me the importance of getting liberty-oriented students out of the book clubs and into the electoral process to promote our individual freedom and free market principles. I obtained my start in politics because of the experience I gained while President of the UK Students for Liberty group at my university. It still excites me today to talk with old members from my group and hear about their successes in influencing others with our message.
Europe

ESFLC Attendees: 560  Regional Conferences Attendees: 1,234  Student Groups: 244


Continental Conference

The 3rd Annual European Students For Liberty Conference was held in Berlin, Germany from March 14-16. It drew a record-breaking 560 attendees from 28 countries to hear from keynote speakers such as Cato Senior Fellow Johan Norberg and the Atlas Network’s Tom Palmer.

Regional Conferences

= Number of Attendees
 Alumni Profile  
IRENA SCHNEIDER

After attending the first SFL regional conference in Philadelphia in the fall of 2008, I formally joined SFL’s executive board in 2009 and served through 2011. During my tenure on SFL’s board, I co-founded and ran the American University Students For Liberty, which continues to thrive three years later. As a board member, I ran two large conferences and developed SFL’s online webinar program to facilitate access to the ideas of liberty around the world. I have interned at the Foundation for Economic Education and the Cato Institute, and participated in a number of Institute for Humane Studies seminars and programs. In 2011, I returned to my native Russia to pursue a Master’s in Russian and Eurasian studies in St. Petersburg, where I continued to pursue local libertarian activism and ran the Moscow Forum for Freedom. Upon finishing my degree, I returned to Washington, DC to direct SFL’s newest international programs, running SFL’s Global Charter Teams Program and providing staff support for European Students For Liberty. Between 2013 and 2014, I oversaw the development of leadership teams and SFL executive boards in Latin America, Africa and India. I am currently pursuing my PhD in Political Economy at King’s College London, researching political trust and corruption in the Post-Soviet region, where I will conduct fieldwork in the southern Caucasus.

SFL has significantly guided my passion for ideas and social change around the world. I eventually hope to start an international think tank to advance the study of civil society and bottom-up governance in regional contexts.

THE RENAISSANCE WOMAN
Brazil

National Conference Attendees: 280  Regional Conferences Attendees: 346

2013–2014 Leadership:

Local Coordinators: 147    Exec. Board: 8

Regional Directors: 5    State Coordinators: 9    Total: 169

Executive Board

Guilherme Benezra
*Escola Superior de Propaganda e Marketing (ESPM)*

Isabela G. Campos Christo
*Instituto Brasileiro de Mercado de Capitais (IBMEC)*

Pedro Menezes
*Universidade de São Paulo (USP)*

Carla Pereira
*FEEVALE*

Carlo Rocha
*Georgetown*

Daniel Sabba
*Instituto Brasileiro de Mercado de Capitais (IBMEC)*

Juliano Torres
*Faculdade Pitágoras*

Felipe Trentin
*Universidade de São Paulo (USP)*
Alumni Profile
CARLO ROCHA

I started getting involved with the libertarian movement while attending law school in Brazil. I initially tried joining all kinds of student organizations, but most of my attempts were frustrated and many times I felt I was the only student interested in the ideas of freedom on campus. Students For Liberty showed me I wasn’t alone.

After graduating, I was hired by a top-tier Brazilian law firm to work with mergers and acquisitions. Soon after, the partners I worked for already felt comfortable giving me a seat at the table in negotiation talks and delegating important responsibilities to me. It was clear that I had an edge over my recently graduated colleagues. I attribute my advantage not to how hard I worked on my studies (many of my colleagues were outstanding students), but rather to the leadership skills and the economic understanding that I gained organizing libertarian activities on campus.

Those skills formed the foundation of my fast-paced career growth as an M&A lawyer, and today, six years after my graduation, I have returned to campus to get my Master’s degree. Once again, I am involved with Students For Liberty, and once again, I believe the most important skills I will get from my degree will come from outside of the academy.

National Conference
The 2nd Annual Estudantes Pela Liberdade Conference was held from September 1-3, 2013 in Belo Horizonte for 280 attendees.

Regional Conferences
EPL ran 3 Regional Conferences across the country.
Southern Regional Conference – 151 attendees
Southeast Regional Conference – 145 attendees
Midwest Regional Conference – 50 attendees
Spanish Speaking Americas

EsLibertad Conference Attendees: 100  Student Groups: 27

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Executive Board

- Asdrubal Vargas  
  *Chairman*
  Costa Rica
- Victoria Ramirez  
  *Vice Chairwoman*
  Ecuador
- Ricardo Avelar  
  El Salvador
- Daniel Duarte  
  Paraguay
- Antonella S. Marty  
  Argentina
- Gonzalo Mellado  
  Chile
- Rebeca Morla  
  Ecuador
- Roberto Ortiz  
  Bolivia
- Milica Pandzic  
  Ecuador
- Alberto Rada  
  Venezuela
- Alejandro Rengel  
  Ecuador
- Humberto Rotondo  
  Perú
- Rafael Ruiz  
  El Salvador
- Maria Wer  
  Guatemala
Alumni Profile

JULIO CLAVIJO

In the last three years, SFL has given me countless opportunities for personal development and the chance to discover new talents that I was not aware I had. The challenges I tackled to build a community for liberty in Latin America contributed to my growth professionally and personally, especially in my home country of Ecuador. Through this journey, I got to know amazing individuals with strong leadership skills who became some of my closest friends. Without a doubt, joining the SFL family has been one of the best decisions I’ve made and I would repeat it all over again.

As I move forward, I can’t help but feel nostalgic remembering the first event I organized and the first students I met from other countries. I am confident that the leaders I am passing the baton to will make EsLibertad even bigger and better as I move on to new opportunities. I have been selected by the World Economic Forum to be the Founding Curator for the Global Shapers Community for the Guayaquil Hub in Ecuador. I am a co-founder of Teach for Ecuador (the Ecuadorian arm of Teach For America) and I am excited to finish our selection process and begin with our first generation of young leaders here in Ecuador. In many ways, scaling up Teach for Ecuador is reminiscent of the grassroots organizing I’ve done with Students For Liberty. The memories and ideas I carry with me will undoubtedly be crucial as I tackle the challenges that lie ahead. My SFL family has been an incredible support system and my SFL experience will stay with me always.
Africa

2013-2014 Leadership:  Local Coordinators: 30  Exec. Board: 9  Total: 39

2013 West Africa Regional Conference

On July 26 and 27, more than 350 students gathered at the University of Ibadan in Nigeria for Students For Liberty’s first ever West African Regional Conference to learn about liberty. The majority of attendees were exposed to the fundamental ideas of liberty for the first time and left the conference pondering questions they had never before considered about the role of government. The conference also gave students from various schools an opportunity to network and begin to repair the ethnic tensions that continue to divide Nigeria.

Dishearteningly, 26 students from Ghana who raised enough money to rent a bus and drive to the conference were denied entry to Nigeria because they couldn’t afford the border guards’ bribes. While they negotiated with the guards overnight, they ran out of food, water, and even enough money for gas to get home. While emergency funds were transferred to help them go back to Ghana, these students weren’t able to learn about the importance of freedom from classroom lectures at the conference. Instead, they were forced to learn about it from firsthand experience, and began growing the Ghanaian student movement for liberty with even greater vigor.
Alumni Profile
OLUMAYOWA OKEDIRAN

In 2012, I joined SFL’s International Executive Board and was responsible for SFL’s growth in Africa. As an undergrad, I split my time between my studies and volunteering for SFL. I realized I enjoyed reaching out to students, talking about the ideas of liberty, and crafting campaign strategies for events promoting freedom. It didn’t feel like work to me. I graduated in June 2012 and spent the next year in Nigeria’s mandatory National Youth Service. During this time, I focused solely on helping to spread the ideas of liberty in Africa. I knew that I wanted to spend the rest of my life promoting a free society in one way or another, so when I was offered the responsibilities of African Programs Manager with SFL, I did not have to think much about it. I am currently spending a few months living in Kenya to help provide institutional support to our leaders here. Do I enjoy what I do? Absolutely, yes. SFL has provided me with a platform to continue to dedicate my time to promoting the ideas that I am so passionate about. What more can I ask for?
South Asia

Student Groups: 9


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Inaugural Executive Board

Yavnika Khanna
Chair
USA, India

Kilaru Naga Sravan
Bangalore, India

Riya Basnet
Kathmandu, Nepal

Anuj Niroula
Nepalgunj, Nepal

Deeksha Gehlot
Delhi, India

Kiran Reddy
Mumbai, India

Anjali Kumar
Delhi, India

Abhinav Singh
Delhi, India
Alumni Profile
YAVNIKA KHANNA

I came to know about SFL almost parallel to its inception in 2008 while looking at alternative models to engage students on political issues in India. As a founder of the Liberal Youth Forum (LYF) India and an alumnus of the Institute for Humane Studies, I came across SFL’s efforts in the US. My journey with LYF was very similar to SFL’s evolution. From my viewpoint, as SFL became an intellectual student movement, Liberal Youth Forum (LYF) became an activist movement calling for reforms in the higher education system. I could see the common strains and unique challenges our organizations shared so I continued to exchange emails with SFL President Alexander McCobin to synergize our efforts and share important lessons. We have come a long way from where we began. SFL has grown into a global movement for students and LYF has laid the groundwork for fundamental change in India. Since my double term at LYF as an elected National Coordinator has come to an end, I have found more time to globalize the pro-liberty movement. I plan to work intensely with a group of young student leaders who will enhance the cause of liberty and self-responsibility. As the chairwoman of SFL-Asia, my role is to oversee this process and be an ambassador of SFL. SFL’s role has been immense in my life. It has served as my springboard to challenge conventional ideas and plant the seeds of classical liberal thought and action, wherever I am. I am doing all of this while working full time as a consultant because this work is so important and SFL is having such a strong impact.
The World

SFL’s principal work covers most of the world with Regional Executive Boards in US/Canada, the Spanish-Speaking Americas, Brazil, Europe, Africa, and South Asia. There aren’t many parts of the world where SFL does not have an active presence at this point. However, there are students who believe in liberty in every country, and more of them are reaching out to SFL every week, requesting support. By providing students from these areas with leadership training in SFL’s model of student organizing (made possible by the advent of the internet), some resources (like books, blogs, webinars, and similar material), and a lot of moral support, SFL will help students anywhere in the world who are interested in learning more about the foundations of a free society and becoming one of the next leaders of liberty.

Korea

The first SFL group in Korea became active in March, 2014, when the president of the group, Tae Hun Lee joined SFL’s campaign to raise awareness for Venezuela and Ukraine.

Japan

3 students from Japan attended the European Students For Liberty Conference in Berlin, Germany, to meet other SFL leaders from around the world, get to know the SFL network, and learn how to start the student movement for liberty back in their home country.

Australia

SFL Charter Team members in Australia are organizing their first conference in Melbourne, Australia to take place from July 4-6, 2014.
Alumni Profile
JARED FULLER

I was involved with SFL almost at its inception – at least before there was any organization in the South. I organized, recruited, and ran the first Southern SFL conference, acted as a member of the Executive Board, and helped start dozens of student organizations in the South. While SFL’s Southern Director, I won the award for the event of the year when my YAL chapter hosted Ron Paul at Wake Forest to an audience of 1,300 people at a school of 4,000, after the 2008 election hype. Today, I’m the Co-Founder & CEO of JobHive. We change lives daily by empowering job seekers with guaranteed responses to over 1,000,000 jobs online. We’re also the first hiring platform to push video applications into the application process. We have a rapidly expanding team of over 20 employees and are hiring for over 4 positions. By the end of 2015 we anticipate having over 50 employees. Mutual and free value exchange is one of the core tenants of liberty and that concept comes to life when you have a job and a team working with you. We’re consolidating a fragmented industry and empowering job seekers and employers with tools they’ve never had with bleeding-edge technology. This is, to me, the manifestation of the libertarian ideology. That is, providing value, solving problems, and contributing to a better tomorrow. When I was a student volunteer for SFL, I was a part of the team that put together the first Campus Coordinator program. Post college, that organizational knowledge has helped me hire literally dozens of employees in my entrepreneurial endeavors. I also learned priceless knowledge about pitching ideas and marketing. Libertarianism is complicated and often very dry. I learned through SFL how to make appealing to liberty emotional and beautiful and I even won a $40k prize for producing a video that demonstrated the morality of free enterprise with an emotional pitch! But, more than anything, SFL showed me that I could be a leader and empowered me in ways my pre-college self would have thought impossible.
Hyam Salomon and Robert Morris were two of the principal financiers of the American Revolution. Without their support, the US wouldn’t have been able to become a free and independent country. In the same way, SFL’s donors provide this generation with the financial resources to promote a free academy and a free society. The Salomon-Morris Society highlights the connection between the financiers of freedom in the past and today by recognizing those donors who give $5,000 or more to Students For Liberty.

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Financial Information

For a sixth year in a row, SFL has simultaneously increased expenditures while also growing our capital reserves. While expenses increased from $1.4 million in 2012-2013 to $2.6 million in 2013-2014, revenue increased from $1.9 in 2012-2013 to $2.9 million in 2013-2014. As SFL seeks to support a larger number of students with higher quality programming to make a greater impact, organizational expenses will continue to rise, and the organization will need to maintain a strong and steady stream of income to maintain this support for students. A combination of increased capital reserves, dedicated supporters, and improved fundraising operation will all contribute to SFL’s ability to provide such valuable support for students.

Below is the unaudited financial information for SFL’s fiscal year that ran from May 1, 2013 to April 30, 2014.

Income
Corporate: $21,506.47
Foundation: $1,181,270.13
Individual: $1,530,272.72
Event & Other Income: $225,655.13
TOTAL INCOME: $2,958,704.45

Expenses
Administrative: $213,106.97 (8%)
Fundraising: $260,930.12 (10%)
Programs: $2,150,744.17 (82%)
TOTAL EXPENSES: $2,624,781.26