

2019

ANNUAL REPORT





Students For Liberty is the largest pro-liberty student organization in the world.

We carefully select student volunteers and provide them with the leadership development training needed to become strong advocates of liberty. Our leaders go on to become leaders in their communities and seek to build a freer future.

NUMBER OF TRAININGS



EVENTS



STUDENT LEADERS



98,763

PROGRAM PARTICIPANTS

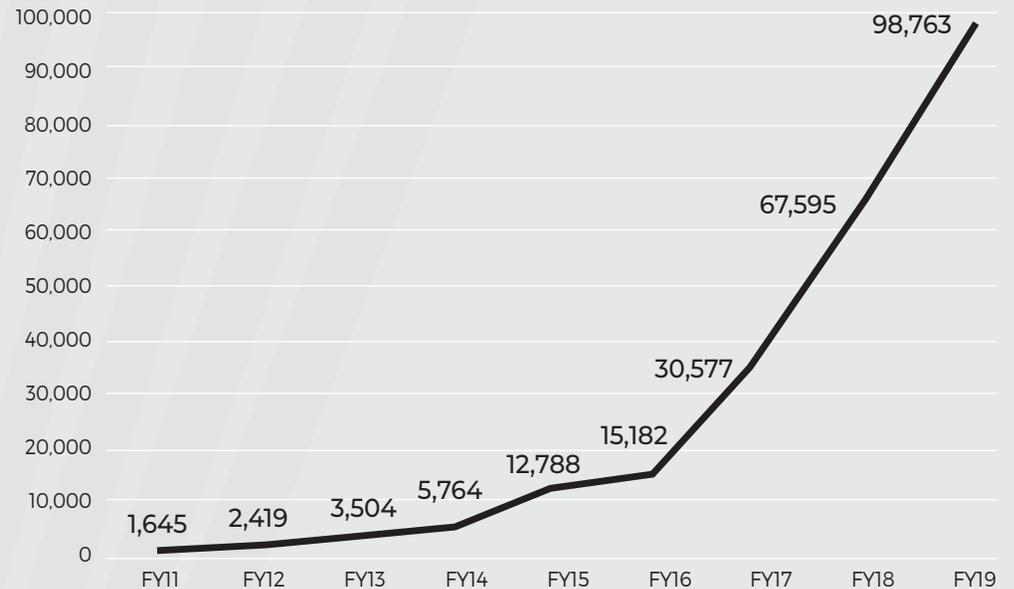
97,084

IN-PERSON PARTICIPANTS

1,679

SFL ONLINE ACADEMY GRADUATES

SFL PROGRAM PARTICIPANTS OVER THE YEARS



WHY DOES SFL EXIST?

PROBLEM **UNIVERSITIES** Colleges and universities neither teach the ideas of liberty, nor do they provide students with the skills they need to succeed in the workforce.

THE SOLUTION  **STUDENTS FOR LIBERTY**

EDUCATE

Over **235,911** people have attended SFL events to **learn about free markets, free speech, and the ideas of a free society.**



DEVELOP

SFL hosts online and in-person trainings to develop student's **leadership, organizational, and communication skills** to help them become more effective in defending the ideas of liberty.



EMPOWER

SFL students are in charge of our events and many aspects of our programs. **Training plus experience is our winning formula for producing leaders of liberty.**





LETTER FROM THE CEO

Dear all, it's been another record year for Students For Liberty! While we celebrate our triumphs, we cannot underestimate the growing threats to our freedom.

Seventy percent of today's youth want the government to be even more involved in people's lives. That is concerning! Worse still, the so-called 'democratic socialists' seem to be growing in influence, and there is an even greater risk that their economically illiterate policies are becoming more mainstream than ever before. So, how can we stay optimistic about the future of liberty when socialism is rising in popularity?

After viewing this report, I promise you will feel more hopeful about the future of our youth. There might be many young people protesting and complaining about the status quo. However, actions speak louder than words! I present to you a force, 3,433 strong, that takes action every single day.

These 3,433 people are our student leaders. They have been carefully selected, trained, and empowered to make a difference in the world.

Over the past year, our volunteers have organized 2,255 events with 98,763 attendees.

98,763 is a mind-boggling number and a testament to the leadership abilities of our students. Thank you for believing in them!

Today, these students are changing campuses. Tomorrow, they will change the world.

Take Geanluca Lorenzon, for instance, a former student leader from Brazil who was instrumental in growing our operations in his country. After working for Students For Liberty and the

private sector, he joined the Ministry of Economics and wrote free-market policy provisions that were signed by the President of Brazil. This is the impact of our work after a little more than a decade. We have students in the U.S. who have raised tens of thousands of dollars to help children in their communities, like Justin Anderson, who also is an influencer as the Chief of Staff for the Utah County Clerk. We have students at Harvard University like Natalie Le, who champions free speech at the Ivy League and organizes dozens of events, with some having over 100 attendees. Our volunteers make change through actions, not words!

Today, these students are changing campuses. Tomorrow, they will change the world.

I could tell you hundreds of more stories about our brave students from Arizona to Argentina, and from Washington to Venezuela, but I will let them speak for themselves in the report. We are building a peaceful army of liberty-loving individuals who don't look to the government for solutions. They are the answer to the cry for a smaller government and they prove this every single day! Are you ready to support more students like Geanluca, Justin, and Natalie? Then join us today!

With immense gratitude,

Dr. Wolf von Laer, CEO
 wolf@studentsforliberty.org
 (202) 733-2409 (office)
 (202) 476-9043 (cell)





STUDENTS FOR LIBERTY

SUCCESS STORIES



 SUCCESS STORY

FABRÍCIO SANFELICE



SFL trusts young people with leadership responsibilities. There are very few channels through which young people get training, mentorship, and professional experience. SFL is that channel! SFL has changed my life, made me a better leader, and has set me up to become a successful entrepreneur.

Fabrício Sanfelice is the Commercial Director at Mutual Fintech, a Peer-To-Peer Lending Firm in Brazil. He co-founded Atlas Quantum, a crypto-investment platform with over 130 employees, including 10 SFL alumni. From 2012-2016, Fabrício created almost 100 SFL groups. Today, he's a major donor to the Brazilian liberty movement, and he won the Alumnus of the Year Award at LibertyCon in 2019.



JUSTIN ANDERSON



Students For Liberty means the world to me because it has given me an opportunity to bring social progress. SFL Academy provided me with the training needed to develop my skills and become a more effective activist, communicate the ideas of liberty to those who do not understand the fundamental nature of it, and to become a leader in my community.

Justin Anderson is currently the Chief of Staff for the Utah County Clerk. He works with activists across the political aisle to defend the Second Amendment. Last year, he organized a memorial for victims of school gun violence and placed 500 handmade crosses on the steps of the Utah State Capitol to raise money for mental health services. In 2018, Justin raised more than \$50,000 for children at the Salt Lake City Shriners Hospital.



CHEYANNE DURHAM



Students For Liberty provides endless opportunities for self-improvement. SFL allowed me to pursue my own interests, test my limits, and develop the confidence to work on more ambitious projects. Without SFL's investment, I would never have felt prepared to join the workforce at the age of 19.

Cheyanne joined Students For Liberty in 2016 as a senior in high school. A year later, she invited Irving Roth, a Holocaust survivor, to the University of Florida. Mr. Roth warned Americans that giving in to populism would lead us on the road to serfdom. The event was very successful, with over 500 physical attendees and 1,200 online viewers.



OSCAR TORREALBA



Students For Liberty not only gave me the philosophical foundation to advocate for liberty, but also helped me develop the communication skills to mobilize people in Venezuela and the Americas. SFL is a vibrant organization with passionate young people who achieve so much with little resources.

Oscar Torrealba became a free market economist after attending one of our events in Venezuela. He is now a policy analyst and political commentator at Cedice Libertad, the only free-market think tank in Venezuela. He regularly appears on television proposing free market solutions to Venezuela's crisis.



AYEMEN FATIMA



Students For Liberty allowed me to realize the promise of liberty in India. I am determined to advocate for free markets, and toleration. Thanks to SFL, I am leading 200 students, and have learned valuable leadership skills that are essential to securing liberty in South Asia.

Ayemen Fatima is the driving force behind SFL's growth and impact in South Asia. She expanded our training programs to Pakistan, Bhutan, Bangladesh, and even Afghanistan. Ayemen is a doctoral student at Deccan School of Pharmacy in Hyderabad, India and hopes to implement free market healthcare policies in India. Her work earned her the Student of the Year Award at LibertyCon in 2019.



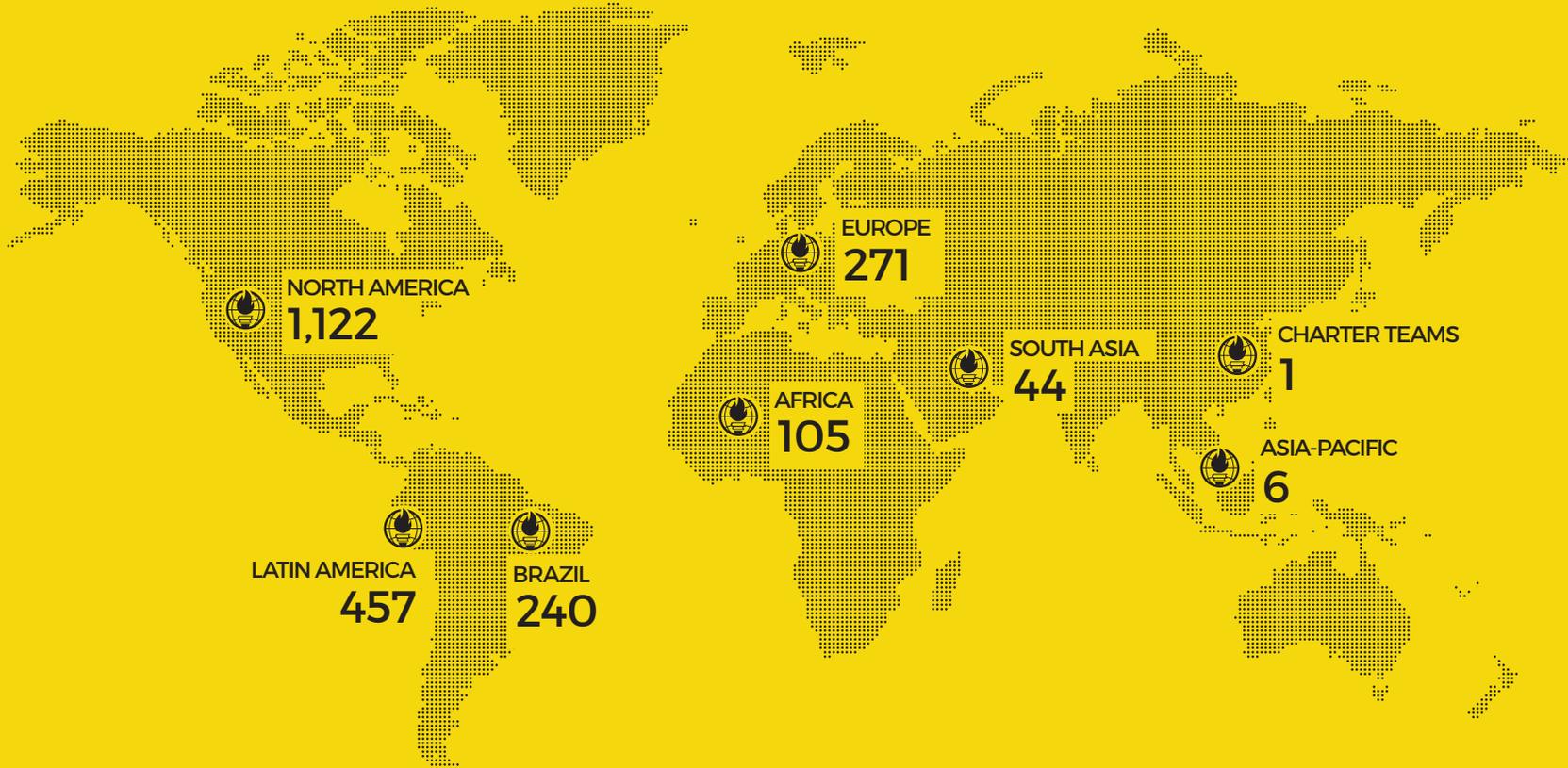
 STUDENTS FOR LIBERTY

AROUND THE GLOBE

TOTAL EVENTS



2,255
EVENTS



 **9** SFL ACADEMY COURSES (GLOBAL)

 STUDENTS FOR LIBERTY

IN THE MEDIA

Forbes

The 2019 Ranking of Free-Market Think Tanks Measured by Social Media Impact

DIE WELT

How the EU Wants to Make Fat Children Slim

THE WALL STREET JOURNAL.

'Less Marx, More Mises' Shows Development

WASHINGTON Examiner

How Conservative Students Can Make the Most of Conferences and Student Groups

THE DAILY CALLER

Student Group Condemns Ocasio-Cortez's 'Smear Campaign' to Scare Away Donors Over 'Climate Denial'

WASHINGTON Examiner

WHO Wants to Ban Trans Fats - That's Just One Reason They Should Be Defunded

DAILY KOS

Who is Welcome in our Big, Happy, Democratic Tent? Not Libertarians, as Typically Understood

Townhall

America's Public Schools Have Become Socialist Indoctrination Factories

reason FREE MINDS AND FREE MARKETS

Students For a Freer Future



955,770,145
TOTAL REACH



Watch. Learn. Live.

Over the last fiscal year Students For Liberty has acquired the Learn Liberty project from the Institute for Humane Studies.

We are excited to announce that Students For Liberty recently acquired the Learn Liberty project from the Institute for Humane Studies. This acquisition is a major accomplishment for Students For Liberty. Learn Liberty's YouTube channel has more than 200,000 subscribers, 40,000,000 views, 100,000,000 watch minutes, and a library of 1,500 videos.

Learn Liberty will enable us to reach and educate millions of students and nurture them on the SFL journey, where they will receive training in our student development program and become empowered through our coordinator program. As IHS's Executive Director Chad Thevenot puts it, "SFL is the ideal steward, as they are uniquely positioned, capable, and committed to growing Learn Liberty in the spirit with which it was created."

Our plan is to revamp and refresh Learn Liberty's content. We've researched how other aligned and non-aligned educational channels operate, and we developed a content strategy that will not only reach pro-liberty audiences but will also inspire engagement to students across the ideological spectrum.

Under SFL's ownership, Learn Liberty will be able to leverage an unparalleled international network of students to produce content with a global perspective. We are working to make this channel a top resource for liberty advocates everywhere around the globe, so they will become even more effective liberty advocates.

Check out [YouTube.com/LearnLiberty](https://www.youtube.com/LearnLiberty). Stay tuned!





“Students For Liberty is the preeminent voice on college campuses across America for limited government, free markets, and most importantly, individual freedom.”
- STEVE FORBES



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Gibson, Dunn & Crutcher LLP, Associate

**NOT PICTURED*

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Whole Foods Market, Co-Founder and CEO

SLOANE FROST

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Navigant Management Consulting, Senior Consultant

ALEXANDER MCCOBIN

Conscious Capitalism, CEO

LIYA PALAGASHVILI

Assistant Professor of Economics at SUNY-Purchase College

DAN GROSSMAN

Retired Businessman



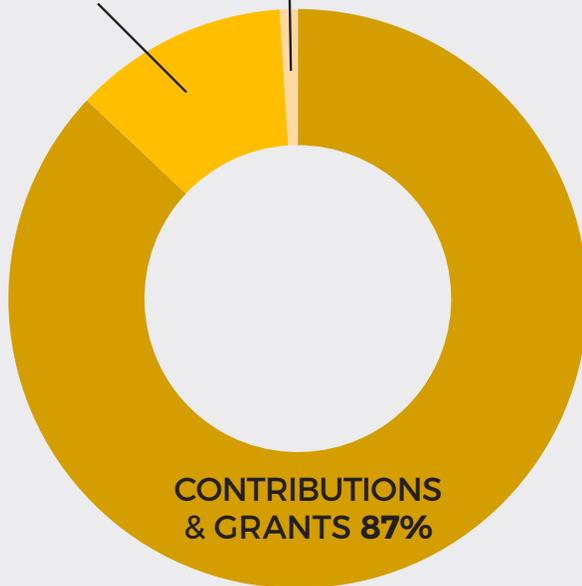
FINANCES

FY19 

REVENUE
\$5,004,414

EVENT SPONSORSHIP
& REGISTRATIONS 12%

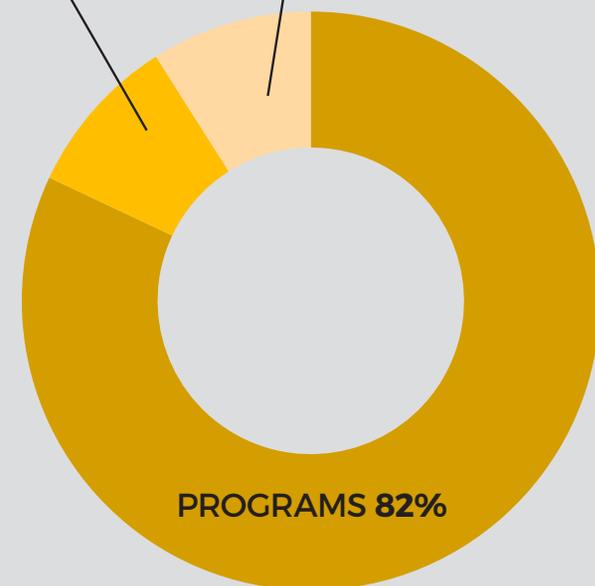
INVESTMENT &
OTHER INCOME 1%



EXPENSES
\$4,488,513

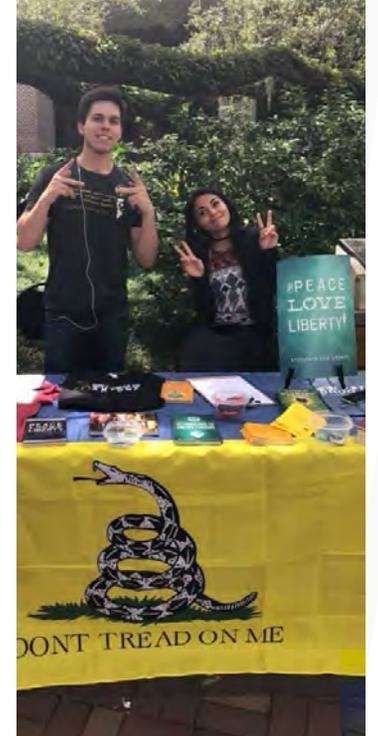
DEVELOPMENT 9%

ADMINISTRATION 9%



*These numbers are subject to an audit.







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